

Press Release:

PrintReleaf Expands Sustainable Printing Approach With New Print Tracker Integration

Denver, Colorado, May 01, 2024 - PrintReleaf, the global industry leader in sustainable solutions and environmental offsets for printers and packaging companies, is proud to announce a new integration with Print Tracker, an MPS software solutions company that prides themselves on providing simple-to-install, intuitive-to-use software for the imaging device industry.

This strategic partnership allows the company to provide its customers with an innovative and effortless way to promote sustainable business practices and reduce their environmental impacts by automatically offsetting their paper consumption with certified reforestation and carbon offsets.

PrintReleaf is committed to its mission of creating a more sustainable world through innovative sustainability solutions. By integrating with Print Tracker, PrintReleaf is able to expand our environmental impact even further and continue to improve the way businesses approach their printing practices.

Alongside managing volume and overall consumption data, customers will be able to view how their printing activities impact the environment, and subsequently take real action by automatically offsetting the environmental and carbon impacts associated with their consumption. By planting trees through PrintReleaf, companies directly contribute to global reforestation efforts and play a pivotal role in environmental conservation.

“PrintReleaf is pleased to partner with Print Tracker and integrate our two platforms to drive automated sustainable printing for MPS providers, and their customers, that run on Print Trackers fleet monitoring software. With each new integration, strengthen our mission and expand our reach for more customers to readily participate in global reforestation and carbon offsetting initiatives” said Jordan Darragh, CEO of PrintReleaf.

“Print Tracker is excited to announce our collaboration with PrintReleaf, a pioneer in sustainable printing solutions. By integrating our technologies, we offer our customers unprecedented visibility and control over their print environments while actively participating in global reforestation efforts” said Brian McCauley, President of Print Tracker.

PrintReleaf is constantly looking to expand its third party integrations to provide businesses with more opportunities to easily and automatically incorporate sustainability solutions into their business operations. All of PrintReleaf's integrations allow their customers to seamlessly and automatically offset their environmental footprint with certified global reforestation and carbon offset projects. To learn more about PrintReleaf's technology and integration partners, [check here](#).

About PrintReleaf

PrintReleaf helps companies meet their sustainability goals by automatically reforesting the equivalence of their paper and fiber-based materials consumption and offsetting the carbon emissions associated with their paper and packaging products. PrintReleaf empowers companies to make a positive impact on the environment and foster brand differentiation, as committing to meet sustainability goals wins new customers and is good for the planet and your bottom line. From more information, visit www.printreleaf.com.

About Print Tracker

PrintTracker™ is an MPS software solutions company. Print Tracker provides simple-to-install, intuitive-to-use MPS software solutions for the imaging device industry. Tools include meter gathering software, advanced deployment options, fast meter capture, alert generation, service and meter viewers, customized reporting, an adaptable TCO Estimator, web-based account administration, integration of meters and alert information into a wide variety of ERP systems, and automated supply fulfillment. Visit www.printtracker.net for more information.